

MICHAEL PFEFFER

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EDUCATION

North Carolina State University Raleigh, NC 3.275 GPA
Bachelor of Art + Design (Animation and New Media) 2015-2018 (Cum Laude)

SOFT SKILLS

Teamwork
Critical Thinking
Customer Service

Leadership
Public Speaking
Time Management

Management
Communication
Deadline Oriented

Organization
Project Planning
Accepts Criticism

DESIGN SKILLS

Illustration Concept Art, Sequential Art, Storyboarding, Children's Books, Life Drawing, Character Design

Animation Character Animation, Motion Graphics, Video Editing, 2D (Hand Drawn, Vector Based), 3D Animation

Graphic Design UX/UI Design, Print Design, Brand Creation, Infographics, Publication Design, Packaging Design

TECHNICAL SKILLS

Slack

Microsoft Office Suite (Excel, Word, Powerpoint, Outlook)

Maya

Google Apps Suite (Slides, Docs, Sheets, Forms, Gmail, Drive)

Basecamp

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Acrobat)

Wacom Tablet

Social Media (Facebook, Twitter, Snapchat, Instagram, Tumblr, Pinterest, Wordpress)

EMPLOYMENT HISTORY

GRAPHIC ARTIST

Measurement Incorporated

June 2019-Present

- Producing and laying out effective graphics on request for use in standardized tests for multiple clients
- Cooperating with a team of editors to satisfy style guides and create art to fit within different subjects needs
- Maintaining a positive office presence on a daily basis

GRAPHIC DESIGNER

Kids 4 Critters

February 2019-September 2019

- Volunteer Position with a Wake County, NC nonprofit that teaches children about the values of pet ownership
- Initiated a practical rebrand of their marketing materials
- Worked together closely with agency leaders to develop a variety of new materials for classroom lesson plans

GRAPHIC DESIGNER

Signs Now at Chapel Hill

March 2019-June 2019

- Met the graphic design demands of a fast moving, highly varied clientele on a consistent schedule
- Collaborated directly with a senior co-worker to ensure products are being produced at a high level
- Affirmed positive customer bonds through correspondence

GALLERY INTERN

North Carolina State University
African American Cultural Center

August 2018-December 2018

- Applied targeted research and feedback from superiors to produce an array of graphics for the marketing of events
- Created logos and advertising materials that satisfied the needs of my client and intended audience
- Aided a successful, end of year, student run art installation